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Attorneys for Defendant  
COLLEGIATE LICENSING COMPANY

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
OAKLAND DIVISION**

BRYON BISHOP, on behalf of himself and all others similarly situated,

Case No.: 4:09-CV-04128 (CW)

Plaintiff,

vs.

ELECTRONIC ARTS, INC., et al.,

**DEFENDANT COLLEGIATE LICENSING  
COMPANY'S CERTIFICATION AND  
NOTICE OF INTERESTED PARTIES**

## Defendants.

FBE&M

LAKE MERRITT PLAZA  
1999 HARRISON STREET  
EIGHTEENTH FLOOR  
OAKLAND CA 94612-3541  
PHONE 510.444.3131

**DEFENDANT COLLEGIATE LICENSING COMPANY'S CERTIFICATION AND NOTICE OF  
INTERESTED PARTIES (CASE NO.: 09-CV-04128 (CW))**

1                   **TO THE COURT AND ALL PARTIES APPEARING OF RECORD:**

2                   The undersigned, counsel of record for defendant Collegiate Licensing Company  
 3 ("CLC"), certifies that the following listed parties have a direct, pecuniary interest in the outcome  
 4 of this case. These representations are made to enable the Court to evaluate possible  
 5 disqualification or recusal.

PARTY	CONNECTION
Bryon Bishop	Plaintiff
Collegiate Licensing Company	Defendant
Electronic Arts, Inc.	Defendant
National Collegiate Athletics Association	Defendant

13                  DATED: December 9, 2009

14                  Respectfully submitted,

15                  \_\_\_\_\_  
 /s/Gennaro A. Filice III

16                  Gennaro A. Filice  
 17                  Amber M. Trincado  
 18                  FILICE BROWN EASSA & MCLEOD LLP  
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## **CERTIFICATE OF SERVICE**

I, the undersigned, declare:

I am a citizen of the United States and employed in Alameda County, California. I am over the age of eighteen years and not a party to the within-entitled action. My business address is 1999 Harrison Street, Suite 1800, Oakland, California 94612-3520. On the date listed below, I served a copy of the within document(s):

**DEFENDANT COLLEGIATE LICENSING COMPANY'S CERTIFICATION AND  
NOTICE OF INTERESTED PARTIES**

- by transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date before 5:00 p.m.
- by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, the United States mail at Oakland, California addressed as set forth below.
- by personally delivering the document(s) listed above to the person(s) at the address(es) set forth below.
- by transmitting via the CM/ECF system which will send notification to the email addresses registered with the Clerk of the Court.

I declare under penalty of perjury under the laws of the State of California that the above is true and correct.

Executed on December 9, 2009, at Oakland, California.

/s/Tonya R. Cole  
TONYA R. COLE